



FEDERAL ELECTION COMMISSION
WASHINGTON, D.C. 20463

RQ-2

January 18, 2012

CHET S. GOODWIN, TREASURER
GARY JOHNSON 2012 INC
280 SOUTH 400 WEST STE 220
SALT LAKE CITY, UT 84101

Response Due Date

02/22/2012

IDENTIFICATION NUMBER: C00495622

REFERENCE: OCTOBER QUARTERLY REPORT (07/01/2011 - 09/30/2011)

Dear Treasurer:

This letter is prompted by the Commission's preliminary review of the report(s) referenced above. This notice requests information essential to full public disclosure of your federal election campaign finances. **Failure to adequately respond by the response date noted above could result in an audit or enforcement action.** Additional information is needed for the following 4 item(s):

1. Commission Regulations require that a committee discloses the identification of all individuals who contribute in excess of \$200 in an election cycle. (11 CFR § 104.3(a)(4)(i)) Identification for an individual is defined as the full name (initials for first or last name are not acceptable), complete mailing address, occupation, and name of employer. (11 CFR § 100.12) Your report discloses contributions from individuals for which the identification is not complete.

The attached employer and occupation entries appear on your report and are not considered acceptable.

You must provide the missing information, or if you are unable to do so, you must demonstrate that "best efforts" have been used to obtain the information. To establish "best efforts," you must provide the Commission with a detailed description of your procedures for requesting the information. Establishing "best efforts" is a three-fold process.

First, your original solicitation must include a clear and conspicuous request for the contributor information and must inform the contributor of the requirements of federal law for the reporting of such information. (11 CFR § 104.7(b)(1)) See 11 CFR § 104.7(b)(1)(B) for examples of acceptable statements regarding the requirements of federal law.

GARY JOHNSON 2012 INC

Page 2 of 3

Second, if the information is not provided, you must make one follow-up, stand alone effort to obtain this information, regardless of whether the contribution(s) was solicited or not. This effort must occur no later than 30 days after receipt of the contribution and may be in the form of a written request or an oral request documented in writing. (11 CFR § 104.7(b)(2)) The requests must:

- clearly ask for the missing information, without soliciting a contribution;
- inform the contributor of the requirements of federal law for the reporting of such information, and
- if the request is written, include a pre-addressed post card or return envelope.

Third, if you receive contributor information after the contribution(s) has been reported, you should either a) file with your next regularly scheduled report, an amended memo Schedule A listing all the contributions for which additional information was received; or b) file on or before your next regularly scheduled reporting date, amendments to the report(s) originally disclosing the contribution(s). (11 CFR § 104.7(b)(4))

Please amend your report to provide the missing information or a detailed description of your procedures for requesting the information. For more information on demonstrating "best efforts," please refer to the Campaign Guide.

2. Your report fails to provide election designations for contributions disclosed on Schedule(s) A-P for Line(s) 17a. Authorized committees should indicate the election for which the contribution was designated. If no election is designated, the contribution is applied to the next election for the federal office the candidate is seeking after the contribution date. Please amend your report to provide election designations. (11 CFR §§ 110.1(b)(2) and 110.2(b)(2))

3. On Schedule B-P supporting Line 23 of your report, you have itemized disbursements for which you have failed to include the purpose. Please amend your report to include the missing information. (11 CFR § 104.3(b)(4))

4. Itemized disbursements must include a brief statement or description of why each disbursement was made. Please amend Schedule B-P supporting Line 23 of your report to clarify the attached description(s). For further guidance regarding acceptable purposes of disbursement, please refer to 11 CFR 104.3(b)(4)(i)(A).

Additional clarification regarding inadequate purposes of disbursement

GARY JOHNSON 2012 INC

Page 3 of 3

published in the Federal Register can be found at http://www.fec.gov/law/policy/purposeofdisbursement/inadequate_purpose_list_3507.pdf.

Please note, you will not receive an additional notice from the Commission on this matter. Adequate responses must be received by the Commission on or before the due date noted above to be taken into consideration in determining whether audit action will be initiated. Failure to comply with the provisions of the Act may also result in an enforcement action against the committee. Any response submitted by your committee will be placed on the public record and will be considered by the Commission prior to taking enforcement action. **Requests for extensions of time in which to respond will not be considered.**

Electronic filers must file amendments (to include statements, designations and reports) in an electronic format and must submit an amended report in its entirety, rather than just those portions of the report that are being amended. If you should have any questions regarding this matter or wish to verify the adequacy of your response, please contact me on our toll-free number (800) 424-9530 (at the prompt press 5 to reach the Reports Analysis Division) or my local number (202) 694-1395.

Sincerely,



Ben Holly
Senior Campaign Finance Analyst
Reports Analysis Division

Inadequate Employer/Occupation Entries
Gary Johnson 2012, Inc. (C00495622)

Employer	Occupation
Self-Employed	Business Owner
NA	NA
Self Employed	NA
self	self
self	self employed
Self Employed	Self Employed
self	Self-employed analyst

Inadequate Purposes of Disbursement
Gary Johnson 2012, Inc. (C00495622)

Name	Date	Amount	Purpose
Political Advisors	7/5/11	\$10,000.00	Check # 1016
Political Advisors	7/10/11	\$4,000.00	Check # 1019
Political Advisors	7/11/11	\$3,000.00	check # 1020
Political Advisors	7/18/11	\$4,500.00	check # 1022
Political Advisors	7/21/11	\$5,000.00	Check # 1024
Political Advisors	7/26/11	\$3,800.00	Check # 1025
Political Advisors	7/26/11	\$6,600.00	Check # 1027
Political Advisors	7/28/11	\$7,700.00	Check # 1028
Political Advisors	8/3/11	\$5,800.00	Check # 1029
Political Advisors	8/5/11	\$9,300.00	Check # 1030
Political Advisors	8/7/11	\$4,900.00	Check # 1032
Political Advisors	8/10/11	\$3,600.00	Check # 1033
Political Advisors	8/12/11	\$2,800.00	Check # 1033
Political Advisors	8/15/11	\$5,900.00	Check # 1035
Political Advisors	8/29/11	\$7,000.00	Check # 1041
Political Advisors	9/1/11	\$3,500.00	Check # 1042
Political Advisors	9/6/11	\$10,000.00	Check # 1043
Political Advisors	9/9/11	\$7,500.00	Check # 1045
Political Advisors	9/12/11	\$6,500.00	Check # 1046
Political Advisors	9/16/11	\$3,400.00	Check # 1049
Political Advisors	9/22/11	\$3,700.00	Check # 1050
Political Advisors	9/26/11	\$25,000.00	Check # 1052
Political Advisors	9/29/11	\$3,200.00	Check # 1056
Political Advisors	9/29/11	\$758.41	Check # 1056
Political Advisors	9/29/11	\$16,041.59	Check # 1056
Bydlak, Jonathan M	7/10/11	\$5,000.00	Fundraising
Bydlak, Jonathan M	8/23/11	\$2,500.00	Fundraising
Bydlak, Jonathan M	9/19/11	\$2,500.00	Fundraising
Bydlak, Jonathan M	9/29/11	\$2,000.00	Fundraising
Toglia, Stephen J	8/23/11	\$550.00	Fund Raising Comm
Political Advisors	7/15/11	\$13,000.00	Political Advisory